

# HIMSS SOUTH FLORIDA CHAPTER

Volume 12 | July 2021



As President of South Florida HIMSS Chapter for 2021-2023, I am honored to have the opportunity to serve our membership with the Board and am committed to leading the Chapter with integrity and respect. Over my eight years of involvement with the SFHIMSS, I have gained rewarding experiences, life-long relationships, and developed a deep understanding of the needs of the South Florida Healthcare IT market. I am excited about the evolving healthcare environment we live in and look forward to our chapter making a positive impact on the future state of healthcare! We are in very exciting and challenging times in Healthcare IT! Our responsibility as Healthcare

Professionals is to positively impact the lives of patients through technology and improve the efficiency and effectiveness of healthcare. I am passionate about leveraging innovation and information technology to improve the healthcare community! This is what inspires me! During my two-year presidential term, it is my sincerest hope to promote Healthcare IT, education and collaboration for the community and patients we serve.

I am looking forward to expanding our chapter's membership, continued collaboration with the healthcare community, hosting relevant and timely educational events and providing knowledge to our diverse South Florida community! My commitment is to ensure you always feel well informed of Impactful HealthTech topics. Over the next two years, I plan to establish a new Mentor/Mentee program to complement. This initiative is designed to engage individuals at all stages of their careers, from those just starting out, to our retired members to strengthen capabilities and create new opportunities.

While I'm excited about the future, I have big shoes to fill! Under SFLHIMSS leadership, supported by a dedicated board, SFLHIMSS became a leader on the national scene. It is quite an achievement for our chapter to be honored with three awards by National HIMSS and warrants a standing ovation! We should be proud of our accomplishments as a premier Health IT organization! All this could not be possible without our amazing team of volunteer leaders! We can't, however, rest on our laurels and need to continue pushing the envelope to serve our communities as our industry continues to face unprecedented change and challenges.

I look forward to serving you and ask for your engagement in helping the Board and I build on our success. I would love to hear from you directly on how the chapter can best support you. If you are interested in getting involved, please contact me at [sfl.president@himsschapter.org](mailto:sfl.president@himsschapter.org)

Sincerely,

Kendall Brown, President of South Florida HIMSS  
[sfl.president@himsschapter.org](mailto:sfl.president@himsschapter.org)

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## ***South Florida HIMSS Scholarship Winner***

**Sabrina Hyde - Florida International University**

The South Florida HIMSS Chapter Scholarship is for students of health information technology or informatics and promotes the development of emerging leaders in health information technology management.

Sabrina Hyde-Dozier was born in Bartow, Florida, and raised in

Lakeland, Florida. She attended and graduated from Lakeland High School. Upon graduation from high school, she matriculated to Florida Agricultural and Mechanical University (FAMU). She graduated with a Bachelor of Science degree in Health Information Management in 1994 and her certification as a Registered Health Information Administrator (RHIA). She is currently pursuing her Master of Science degree in Health Informatics and Analytics from Florida International University. Her anticipated graduation date is December 2021.



She has enjoyed a successful career in Health Information Management for over 27 years. Sabrina has been employed for more than thirteen years at Select Specialty Hospital – Palm Beach as the Health Information/Credentialing Manager. Professionally, she has expertise in directing all Health Information Management (HIM) Department functions in diverse settings, ensuring HIPAA, regulatory and legal compliance.

She is involved in numerous community organizations, such as the Palm Beach County Chapter of the FAMU Alumni Association and the West Palm Beach Alumnae Chapter of Delta Sigma Theta Sorority Inc. She takes great pride in serving her community and staying involved because she continuously strives to live by the motto, "To much is given, much is required." Sabrina married Terrell Dozier Sr. on 5/14/21.



### *South Florida Board Strategic Planning Session*

On June 11<sup>th</sup>, 2021 the South Florida HIMSS Board got together to welcome the new South Florida Board members and some existing members into new roles. We also had a great planning session and discussion about our goals for 2021/2022 for Programming, Education, Membership, Sponsorship, Communication and Advocacy. We have a very exciting year ahead of us and we look forward to having you as part of this journey!

Hope to see you at our upcoming SFLHIMSS events.

## *Upcoming 2021 Save the Date Events!*



### 2021 HIMSS Global Health Conference & Exhibition

August 9-13, 2021

Las Vegas | Venetian - Sands Expo Center - Caesars Forum - Wynn

[Registration open!](#)

### ***Are you attending HIMSS 2021?***

If so, join South Florida Chapter AND Central & North Florida Chapter friends and colleagues at the Chapter Reception!

Our reception is the ideal place to interact with our board members, sponsors and chapter members. It is also a great time to learn more about our chapters, annual events, and how you can get engaged.

**HIMSS 2021  
Miami Vice Theme**

August 10, 2021 from 4:30 pm to 6:00 pm  
Location: [CyberSecurity Command Center in Caesar's Forum](#)  
MedSec booth #C306  
Las Vegas, Nevada  
Free event!

Register by August 5th!

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## SFLHIMSS 4TH ANNUAL INNOVATION AWARD

**NOW ACCEPTING SUBMISSIONS**

The deadline for submissions is September 10, 2021

Once again, SFLHIMSS is launching a competition among providers that recognizes healthcare technology innovation in South Florida. The South Florida HIMSS Healthcare Technology Innovation Award looks at the direct correlation between an organization's IT initiative (one specific IT initiative) and accomplishment of a documented organizational objective.

Award criteria also includes:

- Achieved benefits from the initiative must be quantifiable
- Concept must be transportable and have application to other healthcare organizations
- Must have written acknowledgment from the organizations or departments Senior Executive or equivalent
- IT initiative must have a minimum of 6 months of proven results

*A vendor may only apply in collaboration with a HIMSS South Florida provider where they have implemented a solution in partnership with that organization  
Vendor only abstracts will NOT be accepted*

**[CLICK HERE FOR THE INNOVATION APPLICATION](#)**

The winning organization will receive a trophy, bragging rights, one complimentary ticket to HIMSS 2022 and community recognition including: Innovation and the organization marketed to the HIMSS membership, an ad for the winner, webinar session to our membership highlighting the winning organization, and partner in conjunction with South Florida Business Journal

**Final presentations will take place mid-October, 2021 in a virtual SFLHIMSS event**

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# Integrate

HIMSS SOUTH FLORIDA

*SAVE THE DATE*  
**November 17, 2021**

Celebrating 10 Years of  
Bringing Together Innovation,  
Information & Technology

Signature Grand | Davie, Florida  
More Details Coming Soon!

## *Past Events*



### **SFLHIMSS 9th Annual Golf Scholarship Event**

The SFLHIMSS 9th Annual Golf Tournament & Scholarship Fundraiser took place on Friday, May 21<sup>ST</sup> at the Plantation Preserve Golf Course & Club

This was our first outdoor event in over a year and it was pure joy to reconnect with colleagues, friends, and SFLHIMSS members in a real-world event.

We exceeded our goal for offering scholarships to a well-deserved student; however, the human interactions and

networking fostered by the golf tournament is a valued outcome that is beyond measure.

The SFLHIMSS Board extends a heartfelt **THANK YOU!!!** to the golfers, volunteers, and sponsors that contributed their time, talents, and generosity to this success.



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## Cybersecurity for Healthcare - Strategy for 2021 "CISOs and the Pandemic: Leadership Implications"

On May 25th, **Todd Fitzgerald**- CISO, Cybersecurity Leadership Author, was accompanied by great Industry leaders such as **Michael Garcia** – VP and CIO of Jackson Health System, **Lina Bouayad, Ph.D.**- Associate Professor Information Systems & Business Analytics, FIU; **Dr. Mauricio Angee**, CISO at the University of Miami Health System and **Oscar Perez**- VP of IT, Memorial Healthcare System to discuss What additional leadership considerations should CISOs be considering in their programs with COVID- 19 and understand if CISO's security program has accounted for all the right components to be effective during the pandemic and in the future. The session was based upon the #1 best-selling book by the presenter, *CISO COMPASS: Navigating Cybersecurity Leadership Challenges with Insights from Pioneers (2019)*, applied to the experiences of the past year.

[Click here](#) to access the recording for this webinar and learn how to be more effective in:

- Leading an organizationally effective information security cybersecurity program
- Adapting the COVID-19 issues to the security program in the future
- Apply the 7 Effective Management factors to 13 different security issue areas
- Identify areas for increased focus within a CISOs cybersecurity program

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## Technology and The Value-Based Care Model: Aligning Development and Business Goals to Improve Patient Care

AUTHOR: Grant McGaugh, Program Chair, HIMSS South Florida

During the recent Chapter webinar "Technology and The Value-Based Care Model: Aligning Development and Business Goals to Improve Patient Care," that took place on 6/10, Christopher Chen of Chenmed said something profound:

"When you have Life-changing experiences and know what it feels like from the patient side, you truly see how our healthcare system is really broken."

The reality is a "one-size-fits-all" approach doesn't work, especially with Medicaid where the highest-cost 5% of members accounts for nearly 50% of the healthcare spending. That group's needs are very different than those of healthy members.

That's just a quick synopsis of some very deep thinking. To learn more, be sure to check out the full recording of the webinar by clicking [here](#)

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[Welcome Our Newest Chapter Sponsors!](#)



To learn more about our chapter sponsors or about our annual sponsorship programs check out our [website here](#).

South Florida HIMSS is an active and busy chapter that boasts over 1,690 members. It provides members a wonderful opportunity to volunteer and help influence how technology is used to positively transform healthcare in our own backyard.

If you are interested in joining, please visit <https://www.himss.org/membership-types/individual> to see what membership type is right for you.

If you want to volunteer, please contact the corresponding Board member by clicking [here](#) and they will help orient you to the committee and discuss with you our various opportunities. We are always looking for volunteers to help with events throughout the year. To volunteer your time at one of our events throughout the year, please email [sfl.info@himsschapter.org](mailto:sfl.info@himsschapter.org).



## New South Florida HIMSS Board Members

Please join the HIMSS South Florida chapter in congratulating the newly elected & appointed members of the Board of Directors for the 2021-2023 term years.



President Elect  
Ganesh Persad



Treasurer  
Janine Pratt



Secretary  
Pua Cooper



Member-at-Large  
Desiree Griffiths



Member-at-Large  
Tala Mirzaei



Member-at-Large  
Shalini Chauhan



Education Co-Chair  
Alicia D'Empire



Education Co-Chair  
Marilyn Rousseau



Advocacy Co-Chair  
Paul Salmon



Sponsorship Co-Chair  
Lou Mendez



Membership Co-Chair  
Leon Green



Membership Co-Chair  
Jim McKeen

[Click here to view the entire SFLHIMSS Board](#)



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