

HIMSS SOUTH FLORIDA CHAPTER

Addressing Health Informatics Skill Competencies in the Workforce

Nova Southeastern University

Terry Building Chancellor's Dining Room, Fifth Floor

Wednesday, March 1, 2023 | 6:00 PM – 8:30 PM EST

Panel Speakers:

Aliya Aaron, MSHS, BSN, RN



Aliya is currently serving as Corporate Finance Director of Enterprise Business Systems Operations for Memorial Healthcare System where she leads a robust technology portfolio inclusive of Enterprise resource planning (ERP), Finance/Accounting Business intelligence, reporting and analytics, Enterprise Content Management (ECM), constituent relationship management (CRM) applications, and data warehouse infrastructure. She previously served as Regional Director of Health Informatics and Analytics for Trinity Health in Ft. Lauderdale, FL. Prior to Trinity, Aliya also served as Founder and Chief Innovation Officer of Nursing Innovation Hub, Chief Health Informatics Officer of AMR Healthcare Consulting, and Healthcare Information Technology Management Consultant for Allscripts, Cerner and Veterans Health Administration.

As an experienced leader and advisor, Aliya has built and led cross-functional teams to successful system-wide technology transformations for healthcare organizations across the US, Canada, and the Philippines, as well as implemented multiple complex integrated delivery networks.

Aliya earned a Master of Science in Health Systems Management from George Mason University, and a Bachelor of Science in Nursing from Winston-Salem State University.

Anita Nayak, Founder & CEO

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Anita Nayak is the Chief Executive Officer of ClinDCast LLC, a leading provider of healthcare technology solutions and consulting services. With over 15 years of experience in healthcare delivery, Anita has gained a deep understanding of the challenges faced by healthcare organizations. Her track record showcases a proven ability to deliver innovative solutions that improve patient outcomes and streamline operations through various EHR implementations, including Epic, Cerner, Athena, Onco EMR, NextGen and eCW. As a passionate advocate for improving healthcare through technology, Ms. Nayak is committed to assisting her clients in staying ahead of the curve in terms of innovation and realizing their full potential. Her areas of expertise encompass interoperability solutions, FHIR, HL7, CCD and TEFC, making her drive digital transformation in the healthcare sector.

Katie Taylor, MSN, RN-BC



Katie Taylor is a dynamic leader and innovative healthcare professional with extensive experience in the field of clinical informatics. Currently, as the Director of Informatics for Catholic Health Services, Katie works closely with clinical teams and technical staff to ensure that the technology being used is in line with the organization's goals and vision for patient-centered care. She is responsible for coordinating the design, development, and integration of clinical technology solutions used by all staff. With over 12 years of experience, she has a proven track record of successfully implementing technologies and systems to enhance patient care. Katie brings a unique perspective and ability to identify opportunities

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for improvement and implement effective solutions. Katie is board certified in Nursing Informatics and holds a Master of Science Degree in Nursing Informatics from Capella University. She's currently working towards her Doctor of Nursing in Executive Leadership. She is an active member of professional organizations, including HIMSS and the current President of the American Nurse Informatics Association (ANIA) South Florida Chapter.

O'Neil Pyke, MD, MBA, SFHM



Dr. Pyke joined Jackson Health System after over a decade at Medicus Healthcare Solutions, where he was the Chief Medical Officer. While there, he worked with hospital CEOs and COOs to push their vision forward and help manage their clinical growth. Prior to his time at Medicus, he founded and served as CEO for PykeLife, a successful healthcare consulting business that helped drive change and guide leadership at more than 250 healthcare systems, facilities, and related organizations. Additionally, Dr. Pyke served as the Director of Hospital Medicine for Keystone Healthcare Management, where he helped build the company's hospital medicine service line. He is board certified in Internal Medicine and is a diplomate of the American Board of Internal Medicine. Dr. Pyke has a Bachelor of Arts in biology from Queens College, City University of New York, a Doctor of Medicine from The Ohio State University College of Medicine, and an MBA with a concentration in strategic management and data analytics from Villanova University in Philadelphia. As an experienced physician with an over 23-year history of working compassionately and strategically in diverse patient environments, Dr. Pyke complements the already outstanding leadership team at Jackson North Medical Center.

Panel Moderator: Stephen Bronsburg, PhD



Stephen E. Bronsburg, Ph.D., M.S., M.H.S.A. is the Interim Chair of the Department of Health Informatics, Director of the Master of Science in Health Informatics Program, and Associate Professor at Nova Southeastern University (NSU) Dr. Kiran C. Patel College of Osteopathic Medicine (KPCOM) Fort Lauderdale, Florida, USA. He is a Peer Reviewer for Commission on Accreditation for Health Informatics

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and Information Management Education (CAHIIM), and a board member for the South Florida Healthcare Information and Management Systems Society (SFHIMSS). Dr. Bronsberg conducts research of health information technology (HIT) with an emphasis on HIT implementation, application and evaluation focusing in the areas of health care delivery interventions addressing chronic disease and addiction. Dr. Bronsberg has authored and coauthored numerous peer reviewed journal articles, conference proceedings, and presentations nationally and international. Dr. Bronsberg is a peer reviewer for the American Medical Informatics Association (AMIA) and sits on the Editorial Review Board for the Online Journal of Applied Knowledge Management as well as a peer reviewer for the International Institute for Applied Knowledge Management Conference.