

Meet our Speakers

Pamela King



Pamela King, MBA, CPM, PMP is the Health Information Technology (HIT) Outreach Coordinator with the Agency for Health Care Administration (AHCA). Pam has over 20 years of experience in areas of health care administration and health information exchange. Her current focus is predominantly on strategic planning and adoption of technology within healthcare.

Prior to joining AHCA, Pamela worked for the Florida Department of Health, in several executive positions, including Chief of the Bureau of Management Services and Executive Director for the Board of Osteopathic Medicine and several other regulatory boards.

Allison Culpepper



Allison Culpepper serves as the Enterprise Data Manager for the Florida Department of Health. Her team facilitates electronic data exchange, integration and file movement between external trading partners and the Department, which has been critical for the COVID-19 response. Allison has eight years of experience working in health informatics and previously served as the Meaningful Use Coordinator and program manager for Syndromic Surveillance and Electronic Laboratory Reporting programs in Florida.

Virginia Warren



Virginia Warren is an electronic case reporting informatician at the Florida Department of Health. In this role, her focus is on facility onboarding and data validation. Virginia recently transitioned into this position after completing the two-year Florida Epidemic Intelligence Service Program Fellowship. She is interested in leadership and design thinking, and she is passionate about using technology to improve efficiency and effectiveness within public health.

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David Brown



David Brown is a seasoned executive leader with more than 40 years of success spanning healthcare, education, information technology and entertainment industries. Leveraging extensive experience as an entrepreneurial business development professional with a demonstrated track record for increasing product visibility and profitability to reach and exceed revenue goals, he is a valuable asset for any industry or organization who desire to engage in legislative issues and state contracts. His broad areas of expertise include change management, new business development, population health management, contract negotiations, sales team management and mentoring, business transformation, process improvement, strategic planning, sales operations, informatics, and government relations.

David holds a BAsC in Biology from Juniata College and an MA in Higher Education Administration from Indiana University of Pennsylvania.

Aaron Parsons



Aaron Parsons is a Senior Manager with Audacious Inquiry (Ai), a health information technology and policy company headquartered in Baltimore. Aaron leads Ai's outreach efforts in support of the Florida Health Information Exchange. Prior to joining Ai, Aaron worked at the Agency for Health Care Administration, where he helped to implement a variety of health IT initiatives, including the Medicaid Electronic Health Records Incentive Program. Aaron has an M.S. in Political Science from Florida State University.

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Eduardo Gonzalez Loumiet



With more than 20 years managing multi-million-dollar enterprise technology projects, Eddie is an award-winning information technology expert, mentor, recognized speaker, and CEO at Ruvos (formerly named Uber Operations), a leading data, security, and cloud computing company. Eddie played a critical role in the development of the company's strategic growth from 5 individuals to over 40, and he continues this by working with partnerships and supplier relationships, ensuring flexibility and growth in response to an increasingly demanding marketplace. Prior to joining Ruvos, Eddie served as Senior Project Manager at Stanford International Bank in Antigua, West Indies. While at Stanford, Eddie managed all facets of the technology at the bank including several high-profile banking system implementations in Antigua, Panama, Venezuela, and Canada. Eddie, a Cuban American born in Miami, Florida, attended Loyola University, New Orleans earning a bachelor's degree in Finance and Computer Information Systems. He subsequently received his Executive MBA in 2007 from the University of Miami while working full time. Eddie is fluent in English, Spanish, has a working knowledge of Portuguese, and has traveled on business to over 15 countries. Eddie is an active member of the Technology industry and a staunch advocate for the Latino and Small Business communities. He serves in several organizations and attends numerous conferences and technology events serving as an expert on entrepreneurship, project management, and leadership. Eddie is an adjunct professor at Florida A&M University as well as Emory's Rollins School of Public Health. Eddie was named one of Florida's top entrepreneurs under the age of 40 and was profiled in Hispanic Executive magazine for his work in healthcare technology. Eddie lives in Tallahassee with his wife Jessica (teacher at Maclay School) and children, Raquel (9) and Meyer (6).

Ivy Barnes



Ivy Barnes is Principal of Intesse Advisory Services, where she specializes in helping organization discover and maximize their potential. He experiences spans 20+ years building organizational capacity and orchestrating successful business transformations, in a wide range of industries including Information Technology, Distribution, Manufacturing and Healthcare.